



FOR IMMEDIATE RELEASE

INTRODUCING IZOTOPE SPECTRON

Natick, MA, June 28, 2003 – IZOTOPE, INC., recognized innovator in digital media technology, has released Spectron, a 64-bit effects system in the form of a DirectX plug-in.

It's new. It's blue. It's Spectron. And it's refreshingly different.

Spectron uses a spectral engine to split audio into thousands of frequency bands, apply effects independently to each band, and resynthesize the audio to create entirely new sounds.

Spectron provides delay effects, but it adds the ability to selectively delay, feedback and modulate specific ranges of frequencies. Or it can sound like a flanger or chorus, but with additional spectral complexity and richness. It can filter signals, but unlike an EQ it has the unique ability to morph, modulate and harmonically filter sounds. It's hard to compare to existing effects, because -- well -- there aren't effects to compare it to.

In short, if you're looking for some new tricks to throw into your mix, we invite you to check out the wonderful world of spectral effects processing. Things will never sound the same.

Requirements:

Pentium II 500 or greater

64 MB RAM or greater

Windows 98, ME, 2000 or XP

For more information, visit www.izotope.com.

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Press Contact: Mark Ethier

Email: press@izotope.com

iZotope, Inc. is a leading developer of digital media products and technologies. With products used by over 1 million people in over 50 countries, from hobbyist musicians and photographers to the Discovery Channel, Sony, and Grammy Award winner Douglas Spotted Eagle, iZotope has quickly created a reputation as an innovator in digital media technology.